



125 West 55th St
New York, NY 10019

Contract # 26900536

Changes as of: 6/23/2020 at 12:33 PM

Version: Highlighting Revision 2

CPE: //2962

Flight: 7/28/20 - 8/3/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: TARGET
ENTERPRISES
15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Advertiser: CLUB FOR GROWTH
ACTION

Market: Wichita

Total \$: \$0.00

Product: Club For Growth Action

Office: LOS ANGELES

Total Spots:

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: DEDE JEFFERY

Primary Demo: Adults 55+

Total GRP:

Salesperson: DEVON SCOTT
323-966-5049

Assistant: CAROLINA DELGADO
323-966-5063

Traffic #: A2478387

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/3			Total Spots	Total \$	CPP*	GRP*
							7/28	8/3					
REV- 1	Tu-F 4p-4:30p		JEOPARDY	\$180.00	3.3	30	4	0		0	\$0.00	\$54.55	0.0
REV- 2	M 4p-4:30p		JEOPARDY	\$180.00	3.3	30	0	1		0	\$0.00	\$54.55	0.0
REV- 3	Tu-F 4:30p-5p		JEOPARDY	\$252.00	4.6	30	4	0		0	\$0.00	\$54.78	0.0
REV- 4	M 4:30p-5p		JEOPARDY	\$252.00	4.6	30	0	1		0	\$0.00	\$54.78	0.0
REV- 5	Tu-F 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	4	0		0	\$0.00	\$61.76	0.0
REV- 6	M 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	0	1		0	\$0.00	\$61.76	0.0
REV- 7	Tu-F 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	4	0		0	\$0.00	\$67.50	0.0
REV- 8	M 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	0	1		0	\$0.00	\$67.50	0.0
REV- 9	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	4	0		0	\$0.00	\$64.29	0.0
REV- 10	M 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	0	1		0	\$0.00	\$64.29	0.0
REV- 11	Tu-F 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	4	0		0	\$0.00	\$154.29	0.0
REV- 12	M 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	0	1		0	\$0.00	\$154.29	0.0
REV- 13	Sa 5p-5:30p		JEOPARDY	\$180.00	3.7	30	1	0		0	\$0.00	\$48.65	0.0
REV- 14	Sa 6p-6:30p		KNS NEWS	\$234.00	4.5	30	1	0		0	\$0.00	\$52.00	0.0
REV- 15	Sa 6:30p-7p		WHEEL OF FORTUNE	\$270.00	5.3	30	1	0		0	\$0.00	\$50.94	0.0
REV- 16	Su 5p-5:30p		KSN NEWS	\$180.00	4.4	30	1	0		0	\$0.00	\$40.91	0.0
REV- 17	Su 10:35p-11:05p		GOOD DAY KANSAS	\$135.00	2.0	30	1	0		0	\$0.00	\$67.50	0.0
TOTALS:							0	0		0	\$0.00	\$0.00	0.0



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CPE: //2962	Flight: 7/28/20 - 8/3/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita	Total \$: \$0.00
	Product: Club For Growth Action	Office: LOS ANGELES	Total Spots:
Agency Order #:	Service: Nielsen	Total CPP: \$0.00	
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP:	
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063	Traffic #: A2478387	
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/09/20 4:25 PM	System	Automatically Applied

Competitive Information	
Market Budget:	\$0
KSNW Share:	38%
Comment:	ESTIMATED SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	0%	0	\$0.00	N/A	0.0
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Aug	0	\$0.00
Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/23/20 12:33 PM	CAROLINA DELGADO	Revised		35	\$-12,159.00	\$0	Changes: Total Spots from 35 to 0, Calculated Dollars from \$12,159.00 to \$0.00, Total GRPs from 174.4 to 0, Total CPP from \$69.72 to \$0.00, Competitive Market Budget from \$31,997 to \$0, Total \$ from \$12,159.00 to \$0.00, Origuser Entered Dollars to \$12,159.00, User Entered \$ from \$12,159.00 to \$0.00. 17 buylines added or modified.
Revision	4/9/20 4:25 PM	CAROLINA DELGADO	Confirmed			\$0	\$12,159.00	Changes: Competitive Market Budget from \$37,997 to \$31,997.
New	4/9/20 1:06 PM	CAROLINA DELGADO	Confirmed	35		\$12,159.00	\$12,159.00	

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